

WE ARE RECRUITING!

INTERNATIONAL VOLUNTEER OPPORTUNITY

COMMS & CAMPAIGN COORDINATOR (SÃO VICENTE, CABO VERDE)

At Cuida d'bo, we work to ensure that every woman in Cabo Verde has access to essential healthcare and health education.

We believe in the power of community and collective action to create meaningful change. We are committed to our mission, to the people we work with, and to the fundamental right to healthcare and prevention. We love working together and we are growing as a team for the benefit of everyone who is part of Cuida d'bo.

Does this sound like something you'd like to be part of? **We are currently looking for a Communications professional to join our team in São Vicente, Cabo Verde, for a short-term volunteering project focused on breast cancer awareness and access to healthcare** (February–May 2026).

We value:

- ✓ High levels of integrity and transparency
- ✓ A detail-oriented and proactive mindset
- ✓ Strong collaboration and team spirit
- ✓ Independence, while staying aligned and communicating clearly with the team.

While this is a volunteering opportunity, we are able to offer accommodation and a financial contribution to help cover expenses during the 4-month period.

HOW TO APPLY:

Please send an email to humanresources@cuidadbo.org with:

- ✦ **Your CV** (max. 2 pages)
- ✦ **A motivation letter** (max. 1 page) explaining why you are the right fit and why this opportunity aligns with your interests
- ✦ Please include **samples of your work**
- ✦ Subject line: **“International Volunteering Comms & Campaign Coordinator – [Name Surname]”**

Deadline: 12 January 2026, 23:59 (CET) 🕒

Applications are reviewed **on a rolling basis**, so we encourage you to apply as soon as possible. If your profile matches our needs, we will contact you to invite you to the next stage.

COMMS & CAMPAIGN COORDINATOR

FULL DESCRIPTION

Department: Communications

Reports to: Head Communication

Description:

Cuida d'bo is implementing a project funded by Hologic, Inc. to promote breast cancer awareness and improve access to healthcare from 1 February to 30 May 2026. In this context, Cuida d'bo is seeking a Communications professional motivated to gain hands-on field experience in São Vicente, Cabo Verde.

The Comms & Campaign Coordinator will coordinate and implement the project's Communication Plan together with the Head of Communications (based in Europe), working closely with medical professionals and the Project Coordinator on the ground.

Key requirements:

- Availability to be in São Vicente during the first semester of 2026
- Capacity to cover travel costs to and from Cabo Verde (estimated around €400 for round-trip flights)
- Degree or training in Communication, Journalism, Marketing, or related fields
- Proven experience in content creation and social media management
- Experience in social or health awareness campaigns is an advantage
- Good knowledge of digital tools and social media platforms
- Creativity and cultural sensitivity
- Excellent command of English and Portuguese; Cape Verdean Creole is an asset
- Ability to work with your own equipment for recording and editing content (smartphone/camera + PC, editing tools)

Tasks:

- Develop and implement the project's communication and dissemination strategy
- Document project activities for internal reporting and donor requirements
- Create and edit photos and videos for social media and the website
- Coordinate promotion with local media and at events, in collaboration with the Communications Department
- Support stakeholder/network engagement activities, in coordination with the Communications Department
- Support the organisation and promotion of key project events (launch, mid-term workshop, final event)
- Ensure adequate visibility of the project among partners and donors

What we offer:

- **Accommodation at *Volunturismo's* guest house** (our partner in Cabo Verde) for the duration of the project (arrival/departure dates can be flexible)
- **Expense allowance** to help cover basic costs during the project
- The opportunity to contribute to an international cooperation project with a young, dynamic team based in Cabo Verde and across Europe

